

**BIG ROCK LLC.**



The Sportsman is our premium model and has all the features that have made our Liberty Model so popular. The Sportsman has the highest energy efficiency in the industry using only 5.7 kwh/day. A new rigid delivery box accommodates taller products and includes a removable bottom for easy cleaning. The Sportsman premium vendors high security outdoor package with impact resistant polycarbonate window cover, rain guards; interlocking door-in-cabinet design and anti-pry covers. We added a high security lock cover. Also standard on the Sportsman is the factory installed BRW Control System VE-103DA IISAS Alarm System. Standard too is a factory installed credit card reader, which our customers are telling us that credit card sales are about 30 % of their total sales. A heater kit is also added to all vendors at no added cost.

- The Sportsman has adjustable bait & tackle selections, configurable to almost any package size with no need for tools. L.E.D lighting and heated glass both standard with every machine.

# The Sportsman

New ADA compliant



*The future in live bait today*

**Call Today!**

## **THE BEST JUST GOT EVEN BETTER**



### **Introducing our new ADA compliant Sportsman**

Simply put the Sportsman is the best choice in Live Bait & Tackle Vending. In May of 2010 we joined forces with the Wittern Group of Des Moines Iowa. They are manufacturing the Sportsman for Big Rock Sports. With all the great features of our Liberty, the Sportsman has even more (all standard). This brute weighs in at 975 lbs and is built to withstand all the challenges of outdoor use. Bring more revenue to your store. Sell your products to your customers 24/7. Give us a call!

## THE SPORTSMAN

Big Rock Sports LLC  
158 Little Nine Rd  
Morehead City, NC 28557

Phone: 610-942-2185  
Mobile: 484-885-4602  
Fax: 610-942-2185  
E-mail: [gharsel@BigRockSports.com](mailto:gharsel@BigRockSports.com)

Already a Big Rock dealer? Call  
Your Big Rock Sales  
Representative today for more  
info

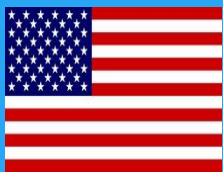
**We're on the web!**  
[www.livebaitvending.com](http://www.livebaitvending.com)

Financing available from The  
Vend Lease Inc.

**VLC** Vend Lease  
Company, Inc  
est. 1979  
[www.vandlease.net](http://www.vandlease.net)

Financing also available from  
the Wittern Group Financial  
Services

**THE WITTERN GROUP**  
FINANCIAL SERVICES



Built in the USA



# PA LIVE BAIT VENDING



## Outfitting the American Sportsman

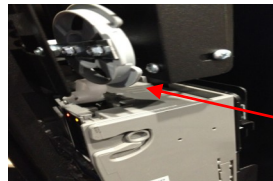


Big Rock Sports, LLC is an outdoor sports wholesaler, service provider and business partner to the retail market. Big Rock Sports is international in scope, regional in focus and local in relationships. Big Rock services over 15,000 retailers internationally with a direct sales force that represents over 1,200 manufacturers. Visit [BigRockSports.com](http://BigRockSports.com) to learn more.

## Changing the way fishermen buy their bait & tackle



**Adjustable Large & Small Selections**  
Configurable to almost any package  
size with no need for tools



New ADA compliant payment area  
and new electronic coin return



Easy to remove refrigeration



Security alarm system

## Give your customers what they want when they want it!

- **High security outdoor package** with impact resistant polycarbonate window cover, rain guards, interlocking door-in-cabinet design and anti-pry covers provide superior resistance to the elements, vandals and thieves.

- **New rigid delivery box** accommodates taller product and includes removable box bottom for easy cleaning

Uses only 5.7 Kwh/day @ 75°  
F (24°C), 45% RH

- Low-E Glass LED lighting
- Insulation of critical bait areas without need for entire cabinet refrigeration

**Pricing** Individual from \$0 to \$655.35

**Payment Systems** All industry standard MDB compatible devices  
**Communication Protocols** DEX/UCS Std.

**Features** | Vend® Delivery Sensors, Triple Pane Argon Filled Door Glass with Low-E Coating

LED lighting, High capacity can tray, 1/2 HP compressor for extreme operation, Heated Glass

**Height** 72" (183 cm)  
**Width** 41" (104 cm)  
**Depth** 38" (97 cm)

**Shipping Weight** 975 lbs. (442 kg)  
**Electrical Services** | 15 VAC/60Hz, 7 Amps (230 VAC/50Hz, 3.5 Amps)  
\*with heated glass | 15 VAC/60Hz, 8.0 Amps (230 VAC/50Hz, 4.0 Amps)

**Refrigeration** Super 1/2 HP, R134a Closed System



New high security lock cover



New high security lexan outer cover