



Leasing 101

Understanding the Benefits of Leasing

WHY is Leasing the **SMART** Alternative to Purchasing Equipment?

- 1. Leasing Keeps Cash in Your Hands** - You can obtain profit-making new or used equipment immediately without touching your cash reserve.
- 2. Leasing Facilitates Budgeting** - The monthly rental of leased equipment is a fixed cost. Small monthly payments for leased equipment can fit the tightest budgets.
- 3. Leasing is Stable** - A lease is not affected by changing interest rates.
- 4. Leasing is Convenient** - There are no depreciation allowance schedules and additional tax records to be kept up with leasing. Leasing rentals may be fully deductible as a business expense, providing a faster write-off than if you owned the equipment and claimed the depreciation allowance...thus improving cash flow.
- 5. Leasing Preserves Established Credit Lines** - It extends the range of your credit facilities. If you lease instead of purchase, you preserve your lines of credit and, in fact, extend your credit ceiling.
- 6. Leasing Helps You Avoid Obsolescence** - Technologically speaking, what is new today will be obsolete tomorrow. Because a lease program is flexible, it can be easier and more economical for you to upgrade equipment by leasing instead of purchasing.
- 7. Leased Equipment Pays its Own Way** - Would you pay for your employees three years in advance? Of course not. That is what you are effectively doing when you purchase. When you lease, you pay for the use of the equipment as it is producing a profit.
- 8. Leasing Hedges Against Inflation** - As a lessee, you pay for today's expensive equipment with tomorrow's money. As inflation mounts, your leasing rentals remain the same.



888-534-3985

Pay as You Go and Let the Cash Flow.

Learn More About How Leasing Can Benefit YOU:

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