

Reel In The Profits

CALCUTTA



24hr Frozen Bait Box

From



Open 24 Hours • Never Miss A Sale • Improve Your Bottom Line



The Calcutta Frozen Bait Box fills the current void in fishing when it comes to convenience and quality bait & tackle.

Dispenses Wide Variety of Frozen and Live Bait & Tackle

Accepts Cash, Credit & Debit

Guaranteed Delivery Sensor System

Eye Catching Graphics

High Security Outdoor Sideable

Alarm System

Nationwide White Glove Delivery

Financing Available



Big Rock Sports, LLC is an outdoor sports wholesaler, service provider and business partner to the retail market. Big Rock Sports is international in scope, regional in focus and local in relationships. Big Rock Sports services over 15,000 retailers internationally with a direct sales force representing over 1,200 manufacturers. Visit BigRockSports.com to learn more.

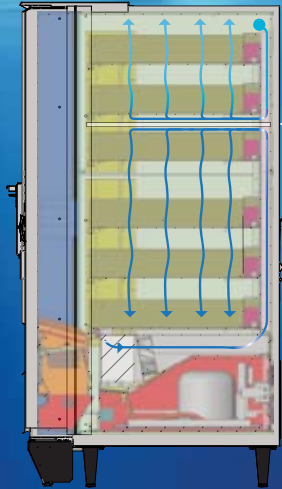


24hr Frozen Bait Box

Give your customers what they want, when they want it!



High impact graphics and lighted menu get customer's attention from a distance.



46°F

← Zone Divider

-10°F

or

-12°F

Patented air flow design allows for frozen and refrigerated (split) zones even in hot climates.

High Tech Meets High Profit

- Offers frozen bait at either -10°F or -12°F and refrigerated live bait & tackle at 46°F
- iVend® guaranteed delivery sensor system ensures customer receives their product or their money back
- Electronic cash and coin acceptors standard
- Credit/Debit capable
- LED lighted menu board with product view screen
- Fully reconfigurable trays and selections - Changes quickly when your product mix changes
- Backlighted, Braille identified keys
- DEX data output for remote accounting systems
- Motor pairing capable for wide products
- Split zone cooling allows frozen and refrigerated product



Resists Elements, Vandals and Thieves

- Independent internal alarm system
- High security lock
- Rain guards
- Interlocking door-in-cabinet design
- Anti-pry covers



Smart Sales & Accounting Features

Fully integrated controller helps you keep track of sales and accounting features:

- Price setting by selection, row or machine
- Combo vend modes
- Flexible space to selection setting
- Programmable point of sale messages

Specifications

Selections	Configurable up to 36 items
Capacity	Configurable up to 1080 items
Selection Pricing	Individual from \$0-655.35
Dimensions	72"H x 29.5"W x 41.25"D
Refrigeration	Super 1/3 HP, 404a Closed System
Electrical Requirements	115 VAC/60Hz, 13 AMPS
Communication Protocol	MDB/DEX
Shipping Weight	800 lbs



High security lock.



Interlocking door, rain guards & pry covers.



Reconfigurable trays pull out for quick re-stocking.



Credit/Debit capable.



Independent internal alarm system.



Lighted menu board with product view screen.

For more information contact:

Gary Harsel
 Big Rock Sports LLC
 158 Little Nine Rd., Morehead City, NC 28557
 Ph: 610-942-2185, Mobil: 484-885-4602
 gharsel@BigRockSports.com



610-942-2185
www.livebaitvending.com

